

NSTLRA Board Meeting

July 22, 2019

Phelps Chamber of Commerce

AGENDA

1. Welcome to new members-Roger
Linda Herber and David Pamperin have joined the Board.

2. Approval of Minutes from June meeting

One amendment is being made to the minutes of June. At the Annual Meeting in early July dropping Directors and Officers Insurance for the Board members was raised as a concern. This topic was discussed at the May, 2019 meeting and requires clarification since it was made known that NSTLRA continues to be covered under the Lake District. The decision was made to amend the June minutes to add clarification language under the heading Wisconsin Lakes Association Membership expense.

A motion was made to approve the June minutes with this language change. The motion passed.

3. Discussion on Informational Markers
This topic was not discussed at this time.

4. 2020 Annual Picnic- Linda

Two dates have been reserved for next year. Discussion was held regarding what our purpose is: socialize and/or the meeting portion? This will make a difference for when we schedule. We could do a breakfast or tie in with the District meeting so which is already scheduled for the Saturday morning before the July 4 holiday. We could also schedule an 11:30 meeting picnic on the same day and hope people come to the Association meeting after. The date was determined to be June 27 at 11:30 in the morning to follow the District meeting. We felt this was the best option to meet our purpose of an annual meeting as well as the social side of people gathering for a picnic to connect.

What is NSTLRA – David P.

David P. as a new Board member has some questions on where the organization is heading and its purpose. In the past its mission was to spawn the Lake District, develop some funding mechanisms. The result is that people on the lake have some questions, confusion, and concerns about the two organizations and the unique purpose of each.

Communicate, Advocate, Educate, Recreate, is an acronym that Roger developed which is a great way of branding our organization. David asks "who is our audience? Who is our pool of potential supporters for this organization? Zoning issues, land development on the lake, and our newsletter as a major communication device have in the past been responsibilities of the Association. We are at a point right now where we are unclear how we can best advocate and be of support for the residents on the lake. A suggestion is made that a liaison between the Association and District could be helpful to determine what the Association's advocacy needs to focus on at any given time.

Even as a Board, we have a hard time in defining our distinction from the District. At this point the whole purpose of the Lake District is to control EWM. Our primary responsibility could and maybe should be in forming and maintaining a community. Do we need to sit down with the District and determine what exactly what we can do as opposed to what their role is? We are strong in a volunteer base due to people choosing to pay a membership. We can capitalize on this as we define our mission and activities.

We can provide volunteer support for Lake District through our volunteer base. We have somewhat of a volunteer roster and could make this a more complete one to support the needs. These four activities could be our niche as they are already in place to some degree and are areas where the Lake District is not presently supporting.

- 1 volunteer roster
- 2 newsletter for communication (talk of some revamping of the layout to distinguish the Association)
- 3 social activities
- 4 educational events, (swimmer's itch, etc), bring in an expert or knowledgeable person about issues concerning the lake life

Margot questioned the maintenance of the 501C3 status as it is important our organization does not want to lose this designation. David P. is familiar and will consult.

A fall issue of the newsletter is being discussed. Roger will write in his President's letter information regarding why people should continue to support the Lake Association.

Susan will request from Mike Wade a current list of all North/South Twin property owners. Peter will request from Bob Bailey a current list of all Association members.

Next meeting Aug. 15 8:00 at Phelps Chamber Office

Poker Run- Amy

The amount of \$2,174 after prizes was raised and this was the most successful Poker Run ever held. The weather was perfect and many boats were carrying large numbers of people. We discussed raising the prize money, either a set amount or a percentage of the money raised. Question was raised if we could possibly have a purpose in raising this money, such as educational or locally focused. Questions are being asked by Association members what we will use the

money for since all of us are already paying a tax to treat invasive weeds. This would answer what we are doing with the money raised and why the Association is still in existence. Funds raised through memberships are not sufficient for our operating expenses, so fund raisers such as the Poker Run and merchandise sales are necessary to fund the newsletter and other expenses that are needed for our operation.

A concern was raised about the wait at the starting pier and other participating piers. One suggestion was to have participants pre-purchase their cards at the Annual meeting. Amy and committee will review procedure and come up with some new ideas for how to organize.

Golf Outing-Amy

This event is scheduled for this coming Friday. Currently 23 people are signed up for the event. Lunch is at Dawson Pier and golf is at the Gateway. Cap Pederson and Ron Ottoson are chairing this and are making arrangements regarding team make-up and prizes. There were some issues in the past about prize money and the two organizers are working on these.

2020 Budget-Peter

Peter has taken over the treasurer duty and has shared the balance of the account. This includes the proceeds from the 2019 Poker Run. At this time QuickBooks has been canceled. BMO Harris requires that we pass a resolution on the credit card. This requires the president or secretary to sign on this so Peter has access.

Peter makes a move that we adopt the resolution to have credit card access. This motion was seconded and was approved.

Peter will be picking up mail at the post office and needs to have a back-up to pick up mail. He will put David Wittingham on the PO Box so he has winter access when Peter is unavailable.

A motion was made to have Glen Darton, a resident at North Twin year around, as a second on the checking account so that he can also write checks. The motion was passed.

Per discussion with Bob Bailey with Peter these are Budget items under consideration to cancel:

- Quick Books cancelled

- Wisconsin Lakes membership cancelled. Peter will check if it is auto-renew and eliminate the charge.

-Cancel the Blue Jeans calling system. We will use speaker function on cell phones for those directors who are unable to physically attend the meeting but choose to still participate.

-Contributions to Phelps Fireworks, Phelps Chamber of Commerce, Phelps Triathlon, Conover Chamber of Commerce under discussion

Revised Budget will be developed and presented at next meeting after Peter has had some time to thoroughly investigate. The following decisions were made by the Board members to be incorporated into the proposed budget.

- Continue with the Phelps Fireworks donation, fits with our mission
- continue with the Triathlon donation, fits with our mission
- Continue with Conover Chamber of Commerce membership at present level
- revise the Phelps Chamber Membership to a Business membership to \$125.

New Items

There were no new items brought up at this time.

Adjournment at 10:20