

NSTLRA Board Meeting
Thursday, July 24, 2014
Northern Exposure, Phelps, WI

Members In Attendance: Vice President Bob Bailey, Treasurer Dick Donarski, Mike Schindler, Margot Peterson, Ron and Kay Ottoson, Cap and Denise Pedersen

Members Not In Attendance: President Roger Ganser, John Hyde Marti Primich

Minutes: A motion is made by Bob Bailey to accept the minutes of the June 17, 2014 Board Meeting, it is seconded by Cap Pedersen and passed.

Dick Donarski reads a letter from Don Zirbel; Don had open heart surgery, is probably going to be selling his home on South Twin and so is not going to continue on the board. Mike Schindler asks Denise Pedersen to put together a resolution honoring Don for our next meeting

Treasurer's Report: Dick Donarski reports that membership is currently at 164. The membership letter only went out 3 or 4 weeks ago, so Dick feels we will get to the 210 members we had last year. Current checking account balance is \$5,595.95 and the AMEN Fund balance is \$79,819.65. We haven't paid for the installation of the buoys yet which should be around \$1,500. Dick mentions that Laura and Dennis Babe have done a fabulous job with the association merchandise. Laura gave Dick \$2,900 in sales last week. Laura will not be able to be at any other events this year; however, people can get in touch with Laura for merchandise. Looking at our budget, Dick says we have expenditures of approximately \$5,400 on things that are repeatable, i.e. printing, mailing, buoys. Bob Bailey suggest we should drop our payment to Star Marketing and everyone agrees. Mike Schindler notes that we don't belong to the Vilas County Lakes and Rivers Association and feels that we should. Dick advises that at current membership we are only raising \$4,000 and that we need to raise our membership charge from \$20 to \$25. Bob Bailey makes a motion to raise the membership to \$25 and discuss and decide at next meeting. Kay Ottoson seconds.

Lake Treatment: Cap Pedersen reports that there was hand pulling on North Twin three days and the pullers will be back this week to go into South Twin. Cap retrieved a buoy that had drifted off Flag Pole Point; new weights are being made and it will be replaced. Bob Bailey reports that he saw the DNR making a weed survey yesterday.

Newsletter: Margot asks if anyone knows Marti Primich and if they could ask him for a fish report for the newsletter. Margot mentions that in the newsletter we tell what the association does, but perhaps we need to explain that we are not a policing agency and don't make rules for the lake. We should explain that we are here to protect the lake and provide information, etc.

Publicity: Kay Ottoson reports that we had 87 participants and 22 boats in the Poker Run on July 19th, despite the windy weather. \$255 was raised for the AMEN Fund.

The gathering at Dublin's at the conclusion of the Poker Run was very enjoyable. A photo from the Poker Run was published in the Vilas News Review. Kay will have a photographer from the paper at the upcoming Golf Outing also.

Social: Ron Ottoson reports that the luncheon after the Golf Outing has been changed to chicken, corn, potato salad, and cole slaw and that it will be served in the dining room at the Big Sand Lake Club. Denise Pedersen mentions she will send out another email regarding the upcoming Golf Outing. Ron has asked Gary Baier of Camp Birch Knoll to give a tour and presentation on the history of the camp and property at the upcoming picnic on August 16th.

Our next board meeting is scheduled for Tuesday, August 19, 2014, 8:00 AM, at Northern Exposure.

The meeting is adjourned at 9:03 AM

Respectfully submitted,

Denise Pedersen,
Secretary