

**NSTLRA Board Meeting
Thursday, August 15, 2013
North Bay Café, Phelps, WI**

Members In Attendance: President Roger Ganser, Vice President Bob Bailey, Treasurer Dick Donarski, Mike Schindler, Ginny Parker, Ron Ottoson, John Hyde, Cap and Denise Pedersen

Members Not In Attendance: Marti Primich, Joe Wallace, Don Zirbel, Margot Peterson, Steve Bahrke

Minutes: John Hyde makes a motion to approve the minutes of the July 18th Board Meeting, Bob Bailey seconds, and they are approved.

Roger Ganser begins the meeting by thanking Ron Ottoson and Cap Pedersen for organizing the August 9th NSTLRA Golf Outing.

Treasurer's Report: Treasurer Dick Donarski reports the checking account has \$5,495.60 and the AMEN fund has \$81,428.21. We have an outstanding bill from Stantec of \$24,983.30 and Dick needs to subtract the cost of the golf outing from the checking account. The association made \$121 on the golf outing and Dick says that even if we break even, it's great to bring people together for a fun outing. Dick reports that we currently have 200 members. Dick has new neighbors and gave them membership forms. He passes out a membership form to each board member so they can also approach new people. Roger Ganser asks Ginny Parker if Jerry Parker used to get ownership changes from the realtors association. Ginny says you can check the internet property tax site for changes, but Mike Schindler points out you would have to go through hundreds of properties. Mike Schindler says he was talking about keeping track of members with John Hyde, but it is a big job for one person. Ginny suggests breaking it up by sections. Mike Schindler says we need to find a way to keep track of property transfers; John Hyde suggests that if we can organize the membership directory by street, we could appoint a captain for each street.

Lake Treatment: Cap Pedersen reports that the pullers worked 4 more days on South Twin at a cost of \$2,493.60. Roger Ganser received a call from Don Zirbel saying he saw them pulling mounds of milfoil from the lake. Cap says the pullers did the whole west side of the lake, about 1500 feet. Our grant covered \$1,500 and NSTLRA approved spending \$3,500 additional. Cap is anxious to receive the Onterra report this fall. Roger asks Cap to get Margot the information for an article on the treatment and a photo of the milfoil pullers for the newsletter. Mike Schindler feels hopeful that it will be easier to get grant money for pulling next year.

Swimmer's Itch: Roger Ganser says that we will be backing off the member survey and focusing on Swimmer's Itch. John Hyde has been receiving emails from members regarding Swimmer's Itch; many didn't have information about prevention and were very grateful to get John's information on prevention. Roger and John have been searching the web; Wisconsin Waters provides lake grants to study your lake. Roger and John will meet them in their Madison office and find out if we go after a competitive grant, will it help with our Swimmer's Itch issue. John Hyde distributes a handout on the life cycle of Swimmer's Itch. There are 6 or 7 variables that effect the cycle. There is a report from Devils Lake that shows, all things being equal, they had a 5 fold variation and that Swimmer's Itch is highly cyclical. John Hyde says we need to be more businesslike in seeking AMEN funds in the future. Mike Schindler asks if the next newsletter will have an article regarding Swimmer's Itch and John says it will.

Roger Ganser says we have been members of the Phelps Chamber in the past; he feels we should be members of both Phelps and Conover Chambers. Conover is \$15 for an associate member and Phelps is \$25.

Email Distribution List: Mike Schindler went through the big master list and there are 482 owners. He laid out six years of membership summaries and found 176 that have never joined the lake association. Roger asks Mike to give John Hyde those names and maybe we can target them face to face. Mike has 181 member emails; if we sent them newsletters by email, that would leave only 125 that we would have to mail. Roger Ganser feels there is value in having a hardcopy of the newsletter from a marketing standpoint. He feels that email distribution is very important so that we can send out monthly emails. Rogers asks Dick Donarski to get a breakdown of printing and mailing costs for the newsletter.

Roger suggests that since our last two or three annual meetings have been in Phelps, we should have it in Conover next year. He suggests we have it Saturday, July 12, 2014. Mike Schindler says that theoretically, the annual meeting is to elect the board. Roger feels a 15 minute presentation is valuable; Mike suggest we say we are going to have the meeting beforehand the picnic after. If people aren't interested in the meeting, they can come just for the picnic. Roger will check with Conover regarding the July 12th date. Ron suggests August 8, 2014 for next year's golf outing. The next board meeting will be September 12th.

The meeting is adjourned at 9:27 PM

Respectfully submitted,
Denise Pedersen
Secretary